



Hello

I'd like to convince you to send me to the 2020 Simio Sync Meeting on May 4-5th. It's at the Omni William Penn hotel in Pittsburgh. The value that this summit of distinguished minds, detailing the latest in Simulation and Scheduling Software, can bring to our company will be immense.

This premiere conference will be hosting various professionals in the top tier of a variety of industries, such as: healthcare, aerospace & defense, supply chain, academic, and Industry 4.0 technologies. There will be discussion of big ideas and new concepts, as well as how to optimize our business.

These professionals are some of the brightest minds in their respective fields, with presentations and representation in a variety of industries and companies such as Boeing, Lockheed Martin Aeronautics, Bayer, Spirit Airlines, Roche, and many more! We will gain insights that we might not have ever thought of otherwise. There are definitely some ways we can use the power of Simio here, and this conference will help us uncover more possibilities.

Here are four good reasons I should represent us at Simio Sync this year:

1. Expand my skillset. I'll be learning from some of the top minds in the Simulation and Scheduling Software industry, period. They'll be teaching me the latest concepts in Industry 4.0, including the interconnectivity of Simio with all operations.
2. Gain an insider's perspective. By gaining insight from some of the top companies in the world, I'll learn how they personally use these technologies to save time while growing their competitive advantage, and how we can use those same techniques to our advantage.
3. Networking. I'll have the chance to meet with my peers who are just as passionate about simulation and scheduling as I am. With every interaction, I'll be getting new perspectives on tackling our problems that I can bring back to the office and implement right away! Plus, I can interact with Simio Employees to see how we can use Simio in the best way!
4. Advanced Training. These optional 1-3 days of training will teach me detailed techniques, new skills, and all the new features of the latest software release Simio 12 that will be released at the conference!!

While I obviously hope to increase my own professional development by attending the Simio Sync, the real benefit will be to our company.

The fresh ideas, methods, and solutions I'll bring back will immediately help us take a step forward as a team. And, I'll create an action plan that allows us all to improve as a unit.

I hope you see the benefits in letting me attend.

Thanks for taking the time to read this.

Sincerely,

PS. If I present at both the 2019 Winter Simulation Conference in DC and 2020 Simio Sync, I save \$75 on Simio Sync!